

**Product / brand:** Eural Offset

**Paper Mill:** Le Bourray

**Country of origin:** France

**Website:** [www.arjowigginsgraphic.com](http://www.arjowigginsgraphic.com)

## eural offset

### Product Data

---

Eural is a range of high quality natural white 100% recycled papers, manufactured at the Bourray mill nearby Le Mans, France. Eural is manufactured using de-inked post-consumer and post-industrial waste (the de-inked pulp is produced on site) without any bleaching processes.

Eural Offset offers outstanding qualities including excellent opacity, a smooth finish and great printability.

**Naturally, Eural's services live up to your expectations.**

- Eural Offset is a 100% recycled offset uncoated paper with a natural whiteness

Eural Offset is available in the following weights: 60, 65, 70, 80, 90, 100, 115 and 130 gsm.

*For more in-depth product information, please request the Technical Sheet*

### Certified Management Systems

---

- ✓ ISO 9001 (Quality Management Standard)
- ✓ ISO 14001 (Environmental Management Standard)
- ✓ OHSAS 18001 (Health and Safety Management System)

### Product Certifications

---

- ✓ National Association of Paper Merchants (NAPM)
- ✓ EU Ecolabel (n°FR/011/003)
- ✓ Paper By Nature
- ✓ FSC® Certified available on request

### Fibre sourcing and recycling

---

100% de-inked fibres and PCF (process chlorine free). No bleaching is used in the manufacturing process.

### Chemicals

---

No substances classified as carcinogenic, mutagenic or reprotoxic (CMR) are used as raw materials.

Arjowiggins Graphic complies with new REACH (Registration, Evaluation, Authorisation and Restriction of Chemical Substances) European Community Regulation, created to improve protection of human health and the environment from the risks that can be posed by chemicals as well as the promotion of alternative test methods, free circulation of substances and enhancing competitiveness and innovation.

For more information go to [www.echa.europa.eu](http://www.echa.europa.eu)

### Packaging

---

We work with our suppliers to reduce the amount of packaging (ream wrapper, shrink film, plastic banding). Today, a minimum of 93% of our packaging materials are totally recyclable.

# Transport

The Arjowiggins Graphic transport policy is eco-responsible, optimising logistics and taking environmental issues into account: i.e. minimizing distances between raw material, mills and customers in Europe, encouraging eco-driving to decrease fuel consumption, shifting volumes to rail and sea transport wherever possible.

## Environmental Parameters

Note: These figures include both pulp and paper production.

Arjowiggins Graphic is fully committed to environmental responsibility during the development and production of its pulp and paper\*

\* Figures based on 2010 measurements

\*\* Fossil energy

		Le Bourray
Water	COD	1.6 Kg/t
	AOX	0.000 Kg/t
	N	0.070 Kg/t
	P	0.010 Kg/t
Air	SO <sub>2</sub>	0.001 Kg/t
	NO <sub>x</sub>	0.162 Kg/t
	CO <sub>2</sub> **	161 Kg/t
Purchased electricity		836 KWh/t
Solid waste landfill		8 Kg/t

## Carbon Footprint

• Carbon footprint of Le Bourray mill : 590 kg CO<sub>2</sub>/t of paper (PAS2050 Method)

### What is a carbon footprint?

Carbon footprint is a measure of the impact human activities have on the environment in terms of the amount of greenhouse gases produced, (measured in units of carbon dioxide equivalent).

### Why does Arjowiggins Graphic measure its carbon footprint?

Arjowiggins Graphic calculates its carbon footprint for two main reasons: to assist customers in estimating their own carbon footprint and to monitor the greenhouse gas emissions as a result of our production processes.

### How is the Arjowiggins Graphic carbon footprint calculated?

Carbon footprint calculations are not regulated on a global or national basis and this is why Arjowiggins Graphic have selected independent and long established companies to undertake its calculations: The CarbonNeutral Company and ECCM (Edinburgh Centre for Carbon Management) carry out emissions assessments according to the principles of WBCSD (World Business Council for Sustainable Development).

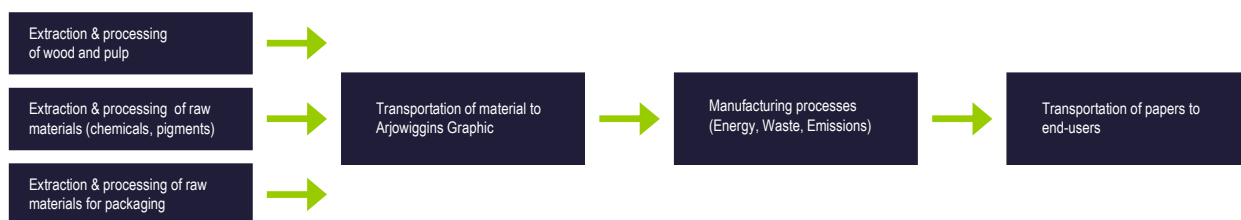
### What is the PAS2050 method of carbon footprint calculation?

This is a publicly available specification (PAS) for a consistent method of measuring, reporting and communicating the greenhouse gas emissions (carbon footprint) of goods or services across their lifecycle developed by the British standards institute (BSI).

### The coverage of carbon footprint calculations:

Our boundaries considered for analysis include the whole production process i.e. from the raw materials to the delivery of finished products. Always check the carbon footprint coverage before comparison, to be confident that all the relevant and potential sources of CO<sub>2</sub> have been covered.

Currently Arjowiggins Graphic has chosen a plan of carbon footprint reduction, but not a plan of carbon offsetting.



For more information or questions relating to this document, please email [Gilles.Lhermitte@arjowiggins.com](mailto:Gilles.Lhermitte@arjowiggins.com)

This information is supplied in good faith and is accurate at the date of publication.

Arjowiggins Graphic reserves the right to change or update information as deemed necessary.